



MAGNOLIA HOME

BY JOANNA GAINES

ABOUT THE COLLECTION

“This line of wallpaper is genuinely fun. Each pattern is unique, whimsical and playful in its own way. These are the prints I can see my kids wanting in their bedrooms, or making a big statement in a bathroom, laundry room, or home office. Wallcoverings like these are an easy way to infuse your personality and style into your home. They’re a creative way to tell your family’s story.”

A handwritten signature in black ink, reading "Joanna". The signature is written in a cursive, flowing style with a large, elegant loop at the beginning of the word.

KEYWORDS: vintage, artistic, organic, classic, simplified, whimsical

FAIRY TALES

This whimsical pattern depicts an all-over white painterly silhouette that is inspired by European folk art prints.

Click icons below for pattern details



MK1160



MK1161



MK1162



MK1163



MK1164



MK1165



MK1166



MK1167



MK1161

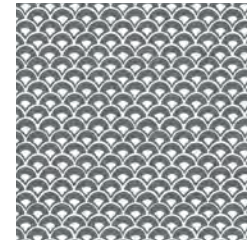
STACKED SCALLOPS

Play fully stacked scallop shells create a vibrant , contemporary classic, rendered in a hand painted style.



MK1152

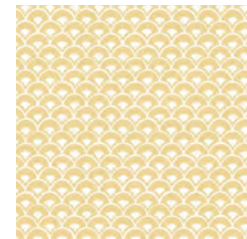
Click icons below for pattern details



MK1150



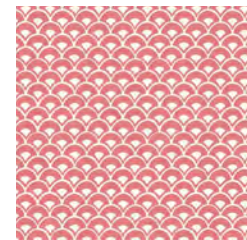
MK1151



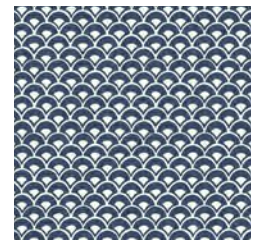
MK1152



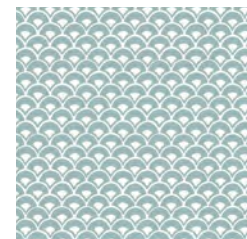
MK1153



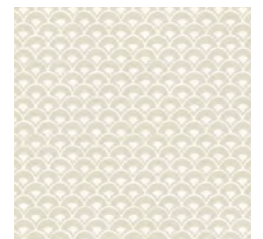
MK1155



MK1156



MK1157



MK1158

PICK UP STICKS

Inspired by the game of its namesake , these soft lines create a loosely defined herringbone pattern with an allover stripe effect.

Click icons below for pattern details



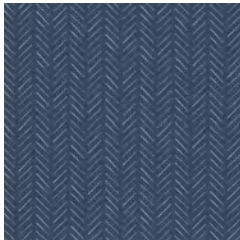
MK1170



MK1171



MK1172



MK1173



MK1170

HOPSCOTCH

Printed with chalkboard ink, this oversized check forms a simple grid outline which acts as a useable chalkboard.



MK1180

Click icons below for pattern details



MK1180



MK1181

WILLOW

Watercolor willows create a curtain of flowing stems to form a botanically inspired stripe.

Click icons below for pattern details



MK1135



MK1136



MK1137



MK1138



MK1135

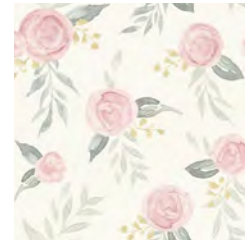
WATERCOLOR ROSES

Inspired by classic heritage florals, this soft watercolor rose print is reclaimed in beautifully simplistic form and color.



MK1126

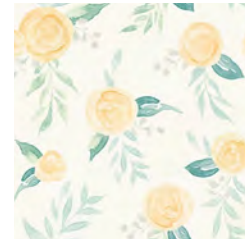
Click icons below for pattern details



MK1125



MK1126



MK1127



MK1128

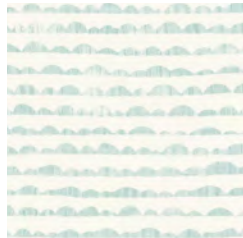
HILL AND HORIZON

Rolling hills in silhouette create a scenic landscape of horizontal stripes with their shapes charmingly enhanced by an overlay of print, reminiscent of hand painted cloth.

Click icons below for pattern details



MK1140



MK1141



MK1142



MK1143



MK1144



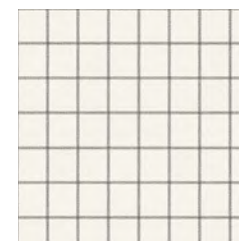
MK1145



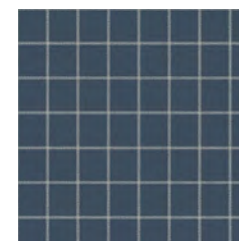
SUNDAY BEST

The look of linen creates a perfect canvas for this tried and true check pattern.

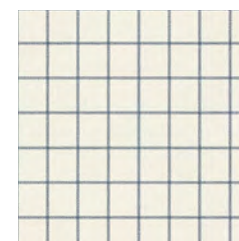
Click icons below for pattern details



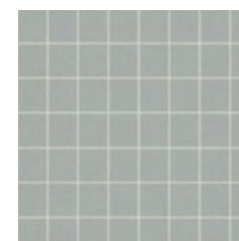
MK1175



MK1176



MK1177



MK1178

MK1176

THREAD STRIPE

Breezy, softly carded threads create this easy-to-love, five-inch-wide canvas stripe.

Click icons below for pattern details



MK1115

MK1116



MK1117

MK1118



MK1119



MK1119

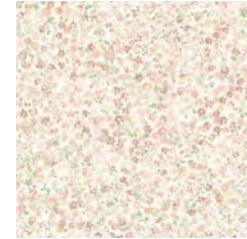
MEADOW

Delicate wildflowers create a blanket of soft color in this all-over floral with the look of a painter's canvas.

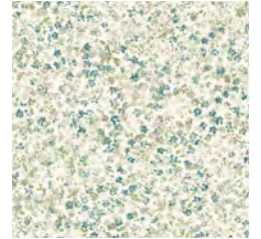


MK1120

Click icons below for pattern details



MK1120



MK1121

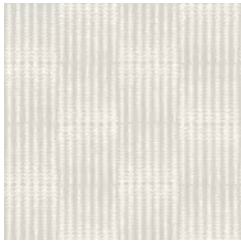


MK1122

VANTAGE POINT

Hand loomed, stacked, triangles undulate from small to large creating the look of a tribal blanket pattern on a woven background.

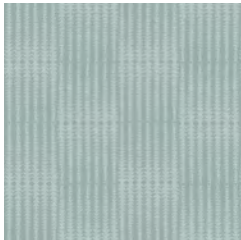
Click icons below for pattern details



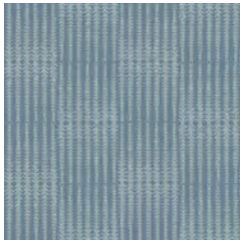
MK1130



MK1131



MK1132



MK1133



MK1134



MK1132

CROSS STITCH

Watercolor brush strokes depict a hand-embroidered cross stitching which puts a unique twist on this classic and familiar pattern.



MK1102

Click icons below for pattern details



MK1100



MK1101



MK1102



MK1103



MK1104

FOX & HARE

Inspired by whimsical stories of times past, this print depicts forest friends with the charm of folklore illustrations.

Click icons below for pattern details



MK1110



MK1111



MK1111