

FEBRUARY 2018

INDUSTRIAL INTERIORS VOL. II

RONALD REDDING DESIGNS®

HIGH PERFORMANCE WALLCOVERINGS

ABOUT THE BRAND



RONALD REDDING DESIGNS®

Ronald Redding design is the essence of the modern masterclass, artfully blending the timeless past with pioneering innovation.

His signature air of effortless luxury is celebrated by design and industry professionals alike as the cornerstone of neo-traditional style.



ABOUT THE COLLECTION

Sophisticated yet warmed by aged patina, the streamlined elegance of industrial design has become the aesthetic of a new generation.

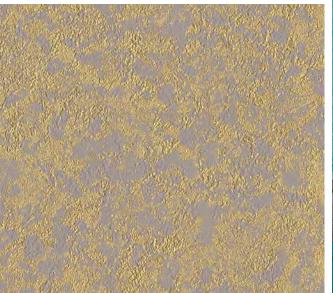
KEYWORDS

patina, metallic, cork, woodgrain, naturals, marble, textural, corrugated, concrete, copper



Y RK KEY IMAGES













DIGITAL WEB BANNERS



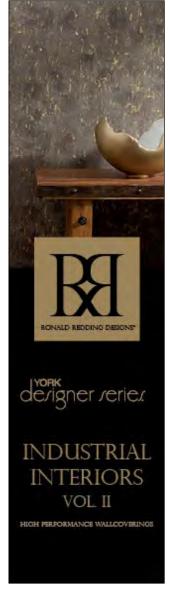
Click here to download web banners and digital wallpaper.



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728x90 336x280





160x600

PRINT READY ARTWORK







Bookmark - 2.5" x 7.5" We suggest printing full color, full bleed and 2 sided on 80 lb. Gloss Cover

RONALD REDDING DESIGNS



Memo Card - 5.75" x 8.75"
We suggest printing full color, full bleed and 2 sided



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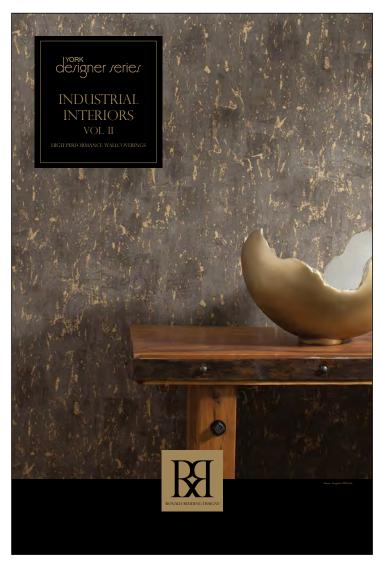
on 80 lb. Gloss Cover

Store Sign - 24" x 10" We suggest full color, full bleed on 24 pt. Cover (can be printed on 1 or 2 sides)

Click here to download print ready artwork developed for use by your preferred print source.



Sales Sheet - 8.5" x 11" We suggest full color, one side on 80 lb. Text



 $\mbox{\bf Poster}$ - $24'' \times 36''$ We suggest printing full color, full bleed and printed 1 side on 100 lb. Gloss Text

ADVERTISING ARTWORK





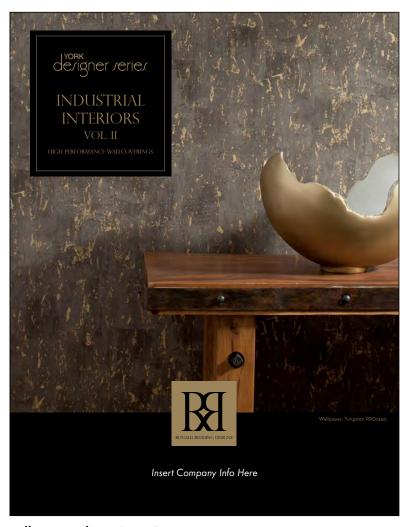
Vertical Ad - 2.125" x 10"



1/2 Page Ad -4.25" x 5.5"



1/4 Page Ad - 4.25" × 5.5"



Full Page Ad - $8.5'' \times 11''$

PRODUCTS











Click here to download product images.

Click here to download
US specifications and advertising copy

Click here to download room set images

WHY INDUSTRIAL INTERIORS 11?



Industrial rustic's orderly mixed media combinations, warmly work-worn patina and repurposed mechanicals, earn the term "modern classic" as it elegantly creates an entirely new style genre. Industrial's loft living dominance of interior space warrants more in kind; adding specialty organic offerings to the collection's core of 20oz. high performance vinyl.