



MAGNOLIA HOME

BY JOANNA GAINES

ABOUT THE BRAND

“Wallcoverings are a unique and easy way to infuse your personality and style into your home. I think that’s what I love most about using wallpaper—whether the print you choose is bold or subtle—it’s a creative way to tell your own story.”

Joanna

ABOUT THE COLLECTION

Honoring structural simplicity and inspired by a value for tradition, familiar shapes are reimagined within a modern mix.

KEYWORDS: sophisticated, classic, modern, neutral, organic, timeless

DIGITAL WALLPAPER



PRODUCTS

