

YORK



MODERN  
ART™

YORK  
WALLCOVERINGS

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## ABOUT THE BRAND

# YORK<sup>®</sup>

## WALLCOVERINGS

Created to cover the diversity and overarching themes which drive the home décor industry, the York brand collections create an umbrella of distinctive design options highlighting social, trend and fashion influences. With grace, beauty and a sense of sophisticated whimsy, York product is affordable high style printed on innovative prepasted Sure Strip<sup>™</sup> grounds for guaranteed easy application and removal without damaging walls.

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## ABOUT THE COLLECTION

Modern Art is expressive form  
freed from traditional thinking.  
Create your own art revolution.

## KEYWORDS

brushstrokes, artistic, geometrics,  
weaves, cement, graffiti,  
watercolor, florals, striae, stitching,  
patchwork, bricks, basket weave,  
polka dots, ironwork, metallic



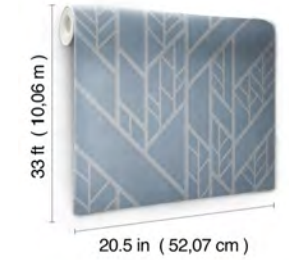
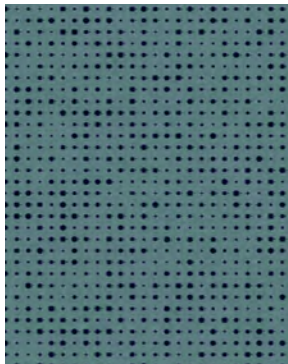
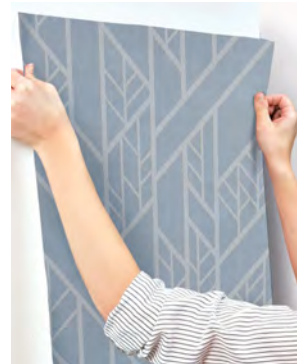
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KEY IMAGES



# YORK

# PRODUCTS



## WHY MODERN ART?

- Street art and murals become recognized as fine art (Patterns **Wynwood Geometric, Jackson**)
- Menswear suiting fabrics still dominate textures (Patterns **Crumble Weave, Stitched Prism, Dotted Spark**)
- Urban building facade mural trend begins to influence interior décor (Pattern **Graffiti Melt**)
- Florals in painterly abstraction continue to create wallpaper that acts as fine art (Pattern **Impressionist Floral**)
- Patchwork effects with the texture of mixed media art are emerging (Pattern **Mixed Media**)
- As cityscapes begin to affect art, the urban canvas begins to surface and influence (Pattern **Brick Alley**)
- Architectural structure begins to impact geometric patterns (Patterns **Geo Diamond, Industrial Grid, Combed Plaid Stripe**)